

Maribel Restrepo

UX/UI DESIGNER | WEB DESIGNER

Drogheda, Co.Louth | +353 83 856 2486 | maribel.restrepoc@gmail.com

PROFILE

European passport | English: Intermediate (actively improving) | Spanish: Native

I am an Audiovisual and Multimedia Producer, speacialized in Web Designer and UX/UI Specialist with over 7 years of experience creating intuitive and visually appealing digital experiences. Proactive, detail-oriented, and skilled in multidisciplinary projects.

MY SKILLS

- User Research
- User Experience (UX) Design
- User Interface (UI) Design
- Wireframing and Prototyping
- Usability Testing
- Interaction Design
- Adobe Creative Suite

TECHNICAL TOOLS

- Figma
- Sketch
- HTML & CSS
- WordPress
- PrestaShop
- Photoshop
- Illustrator
- Premier
- Google Ads
- Facebook Ads

MY EXPERIENCE

● **Web Designer** | Pixelpro | 2019 - 2024

User Experience (UX) Optimization: Collaborated with cross-functional teams to enhance user experience through intuitive navigation, streamlined workflows, and aesthetically pleasing layouts. Conducted user testing and A/B testing to refine design elements, resulting in a 20% increase in user engagement and satisfaction.

● **Web Designer** | Distrito Agencia | 2018 - 2019

Branding & Visual Identity: Created cohesive branding and visual identity for clients by developing custom logos, color schemes, and typography that aligned with their brand values and business goals. Delivered high-quality graphic assets and ensured consistency across all web pages, enhancing brand recognition and credibility.

● **Web Graphic Designer** | 121PR | 2017 - 2018

Responsive Web Design and Development: I have successfully designed and developed over 25 responsive websites, ensuring optimal performance on multiple devices including desktops, tablets and mobile phones.

● **Marketing & Web** | International Real Estate | 2016 - 2017

Digital Marketing Campaigns & Analytics: Designed and executed targeted digital marketing campaigns, integrating SEO, SEM, and social media strategies to drive traffic and conversions. Analyzed campaign performance using tools like Google Analytics and improved ROI by 30% through data-driven optimizations.

MY EDUCATION

● **Bootcamp**

UX/UI Desing
Uxer School - SNGULAR

● **Courses**

Interface Design with Sketch
DOMESTIKA

● **Specializations**

MBA+Titulo Experta Marketing Digital
University Rey Juan Carlos - European
Open Business School

● **University**

Audiovisual and Multimedia Production.
University Jorge Tadeo Lozano

AVAILABILITY

Available immediately for full-time work with flexible scheduling

CONTACT

Email: maribel.restrepoc@gmail.com
LinkedIn: [Maribel Restrepo Castiblanco](#)
Portfolio: maresca.es